



To The Point

News & Info from Coltons Point Marina

Volume 1 - Feb. 2010



Welcome to Coltons Point Marina

Welcome to our inaugural issue of To the Point the Colton's Point Marina quarterly newsletter. We plan on using this newsletter in conjunction with the website to provide you all the information you need about the marina and your boating needs. If you would like to enjoy the full benefits of the newsletter please contact Adam or Mark with your email address if you have not done so already.

Website - ColtonsPointMarina.com

The website will be updated frequently and includes pertinent information about the marina grounds, events and maintenance. Not only does it include upcoming events and maintenance programs it also provides the marina's rules and regulations. If you have any questions or comments about the site please call Adam or Mark.

While the website provides core information about the operations of the marina, it also provides you opportunities to make use of money saving programs such as our referral program. The referral program is as simple as it sounds. All you need to do is refer a person who is interested in slip or land storage, complete the referral form and if the acquaintance signs an agreement you will save. Start saving today – For more information go to www.coltonspointmarina.com to review the program guidelines.

The website will provide other ways to save as well. Throughout the year we will use the website to advertise special rates on routine maintenance, sales on merchandise from the ships store, introductory pricing on items from the new fishing department and much more. We intend to keep the website fresh and packed full of useful information so add our site to your favorites today – it'll be worth more than a few clicks.

Renovations to the Marina

So, if you have not stopped by the marina this winter you might not know that we have not abandoned the marina for warmer weather, but are continuing to make upgrades to the grounds and facilities. The marina office is almost complete as its facelift began over Christmas. Unfortunately you will see more of Mark now as his desk is located behind Adam's in the front office. Mark's old office will house our parts department when the reorganization is complete.

While office space is being tweaked, so are other facilities and infrastructure on the grounds. We are sure the slip holders of D dock will be happy to know that the road that parallels their dock is currently being upgraded with the addition of bluestone. We hope that the upgrade will make your drive to your boat a smooth one and, more importantly, a clean one.

We are also upgrading a few facilities which all the slip holders can take advantage of. At the end of January renovations on the bathrooms will be started. The renovations will include new ceramic tile floors, concrete counter tops and sinks that aren't stuck behind the towel dispenser, new toilets, and shower heads manufactured in this decade. With these new elements come new codes to the bathrooms. Please contact Adam or Mark for this information. We are also hoping to make your weekend stays a little more convenient as the laundry facilities will be completed this winter as well. As you make use of these facilities please help us make it a pleasant experience by maintaining their cleanliness or if there is a problem notifying us as soon as possible.

Finally, we are happy to announce that we will be completing a playground for children as well as continuing the design and permit process on a bridge to connect the main parking lot to D Dock (no more mud boots required). We hope the completion of these projects will make the marina more enjoyable for our patrons and guests. Both the playground and bridge will be dedicated to Bob and Carl Kopel. Please look online to find out more information about these events.



COLTONS POINT MARINA

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The New Coltons Point Marina Canvas Shop

Coltons Point Marine Canvas will open its doors early this summer. As the canvas shop down the street closed its doors recently, we decided this was an opportunity that fit for the marina and our families. We look forward to working with you on these projects and plan on providing a quality product. We are still working out the final details, so keep checking the website for more threads on this exciting addition.

Boat Ramp & Yearly Stickers

The boat ramp is on the schedule for renovation. While we are working on drawings and permits the ramp will be open for business. The fees to use the ramp remain one of the lowest in the area (\$5.00/boat). Frequent users of the ramp may be interested in a Yearly Ramp Sticker. These stickers will be \$55/year and will need to be displayed on the tongue of your trailer. If you are interested in purchasing a yearly ramp pass please contact Mark or Adam for more details.

Continuing education from Yamaha

We want you to know that we are continuing our education in the marine business. This year's task is to have one of our mechanics complete the Yamaha Certified Master Mechanics Program. Matt Schwab has traveling from Maryland to Georgia working on this advanced certification. Since there are only two other Yamaha Certified Master Mechanics in the state of Maryland, this continuing education, combined with Chris' lifetime of experience, makes our team of mechanical technicians second to none.

Sundance Boats

As you may know last year we were looking for a boat line that fits the marina and that is manufactured by a reputable organization. We chose the Sundance line of Skiffs. This innovative line of shallow draft fishing boats is fiscally responsible and functionally superior. We have everything from boat packages (17' skiff with motor and trailer) starting under \$12K to the new NX model (modified V-Hull Skiff) in the mid \$20K range. Sundance is a family owned and operated company that stands behind their product and manufacturing methodology, is committed to customer service, and will likely stop at nothing to make sure that each customer is ultimately satisfied with the boat they purchase. We chose Sundance because they believe in the same business practices we believe in – all we can do is provide you, our customer, with good honest service and value for your dollar. The Sundance line of boats is featured in the New and Used Boat Sales section of our website.



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Dewinterization

Get a jump on old man winter. As we get more and more boats in the yard we will continue to work at making the dewinterization schedule more efficient. As spring approaches we are eager to know when you want us to dewinterize and launch your boat. In order to achieve our goal of accommodating everyone's launch date we need to know as soon as possible when you want your splash. We have included a dewinterization form on the website that will help identify what you need us to do and when you need us to do it. Although we are working on a first-come-first-serve basis we will do our best to work with you if you do the same with us. If there is anything else we can do to help expedite the process please do not hesitate to call.

Event - Boat Yard Sale - March 27th

We thought we would try a new event this spring. We have a few people who are trying to sell their boats and a bunch of people who have inquired about buying boats, so we thought we would help the match making process by putting everybody together in one place, at one time. The Boat Yard Sale will bring in boats and people from around the area to the marina for one big event on March 27th from 11AM to 3PM. We will have a large inventory of vessels - sailboats and powerboats, new and used, projects as well as boats you can "drive out of the creek." We hope that all of you will come and see what is being offered, have a beer, and maybe even buy a boat.

We have already gotten commitments from a few owners with some nice boats to sell. So if you are in the boat market as a buyer or seller call Adam or Mark ASAP to see what is available. Hope to see you March 27th at the Boat Yard Sale!

